

Katherine Benedict

207-749-3804 • katherinebenedict@gmail.com

56 Watson Str. • Portland, ME 04103

www.katherinebenedict.com

Experience

Senior Production Designer

The VIA Agency

2010-2015

- Was the production team lead for 4-5 people on the Sam's Club account for the last 3 years.
 - Deliverables consisted of print and web work with national distribution:
 - The Sam's Club annual Christmas catalogs
 - The Quarterly Sam's Club Instant Savings Book
 - Various printed and web based promotional materials such as billboards, flyers, print ads, FSI's, postcards, emails, splash pages, digital banner ads and all forms of social media
 - Went to on-site press checks around the US to guarantee product quality
 - Helped design and produce the brand guidelines for Sam's Club
 - Designed and implemented various new production procedures and standards as needed for VIA such as new work flow processes and/or InDesign/Photoshop templates for print and social media work
 - Retouched photography from photo shoots as well as photos supplied from Sam's Club buyers
- I was also the lead production designer and fill-in-as-needed art director for the Samsung, Klondike, Peoples United Bank, LoJack, Perdue, Welch's, Shutterfly and Friendly's accounts.
- I was also their go-to person for creating custom keynote and powerpoint animations and presentations for VIA new business pitches.

Activities:

Art- create my own drawings and paintings at www.katherinebenedict.com. Will be a visiting panelist/speaker at the UCC annual convocation in Portland, Maine on January 25 discussing art as spiritual practice.

Poetry- help publish and maintain the website for the Café Review, an over 25 year old, internationally recognized quarterly poetry and art journal based in Maine. www.thecafereview.com

Rock climber - lead climb outdoor sport routes

Sailor - race as crew on a Sabre 36 sailboat

Yoga - practitioner off/on for five years

Assoc. Creative Designer

LL Bean through Aquent

2009-2010

Created promotional emails and on line promos for various aspects of llbean.com including the homepage, department pages, search pages, and sale pages.

Continuing Studies Teacher

Maine College of Art

2003-2010

Taught the following for the Maine College of Art Continuing Studies Program three times a year:
CGT 176 - Web Design: From Concept to Completion: a course specifically designed for students who have never made websites before.
CGT 137 - Intro to Adobe Photoshop: a weekend crash course designed for the absolute beginner.
CGT 144 - Intro to Adobe Illustrator: a weekend crash course designed for the absolute beginner.

Principal

Katie Benedict Designs

2005-2009

Specialized in creating websites, logos, and marketing materials for artists and small businesses.

Graphic Manager & Web Designer

MRLD

2003-2009

Created graphics, websites and visual materials to help promote public awareness about certain environmental, urban planning, sprawl, and design issues for this Landscape Architecture and Urban Design Planning Office.

Education

BFA in Graphic Design & Multi-Media -
Maine College of Art - 2001

Master Degree in Theology -
Bangor Theological Seminary - 2013

Awards

VIA rock award - Every year VIA gives an award to a handful of employees for exemplary service. Many employees go their whole career there without getting one, I was fortunate in my 5 years of being there to earn this award twice.